

MINUTES
AD HOC GOVERNMENTAL AND PUBLIC RELATIONS COMMITTEE MEETING
FIRE AND POLICE PENSION FUND, SAN ANTONIO
THURSDAY, NOVEMBER 12, 2015
9:30 A.M. OR UPON COMPLETION OF THE
DISABILITY COMMITTEE MEETING

ROLL CALL: Mr. Reed called the meeting to order at 10:10 a.m.

**COMMITTEE
MEMBERS**

PRESENT: Larry Reed, Retired Fire Representative; J. T. Trevino, Active Fire Representative.

**COMMITTEE
MEMBERS**

ABSENT: Shawn Ury, Active Police Representative.

OTHERS

PRESENT: Warren Schott, Executive Director; Mark Gremmer, Deputy Director; Erik Dahler; Beatrice Ahrens; Joe Jimenez, G3.

The following items were discussed:

APPROVAL OF MINUTES

Mr. Trevino moved to approve the October 19, 2015 minutes of the PR Committee. The motion carried unanimously.

G3 PUBLIC RELATIONS CONTRACT

Mr. Reed stated the Committee had made a motion at its last meeting to recommend the Board not renew the contract for G3 Public Relations and that it be placed on the November agenda for approval.

The Committee invited Joe Gimenez of G3 to discuss whether there is still a need for his services. Mr. Gimenez stated he felt there was still a need for someone to handle the Funds Facebook page and website, stating that the website receives 13,000 hits a day and the Facebook page 14,000.

Mr. Schott reported the Board had asked him to get a bid from Public Alliance for social media services. Pubic Alliance proposed a fee of \$495 per month to conduct social media services. Mr. Gimenez stated that he would prepare a proposal for social media services and would present it at the next PR Committee Meeting. After much discussion, the Committee took no further action, and the original recommendation to the Board will

stand. The Committee did express to G3 that it had been very pleased with its services over the past 4 years.

SOCIAL MEDIA POLICY

Mr. Dahler provided the Committee with a draft Social Media Policy for consideration. The Committee will review the policy and will provide it's feedback at the next PR Committee Meeting.

ADJOURNMENT: The Committee adjourned at 10:58 a.m.

Approved this ____ day of _____, 2015.

Larry Reed, PR Committee Chairman