

MINUTES
AD HOC GOVERNMENTAL AND PUBLIC RELATIONS COMMITTEE MEETING
FIRE AND POLICE PENSION FUND, SAN ANTONIO
THURSDAY, DECEMBER 18, 2014
PENSION OFFICE – 9:00 A.M.

ROLL CALL: Mr. Trevino called the meeting to order at 9:07 a.m.

**COMMITTEE
MEMBERS**

PRESENT: J. T. Trevino, Active Fire Representative; Dean Pearson, Active Fire Representative; and Jim Smith, Active Police Representative.

**COMMITTEE
MEMBERS**

ABSENT: None.

OTHERS

PRESENT: Warren Schott, Executive Director; Mark Gremmer, Deputy Director; Erik Dahler; Beatrice Ahrens; Joe Jimenez, G3; Chris Mireles, Public Alliance.

The following items were discussed:

APPROVAL OF MINUTES

Mr. Pearson moved to approve the November 13, 2014 minutes of the PR Committee. The motion carried unanimously.

WEBSITE DEVELOPMENT AND DESIGN

Mr. Gimenez of G3 and Chris Mireles of Public Alliance discussed the current design of the website and presented ideas for a new look and discussed making it more user friendly.

MEMBER SURVEY

Mr. Gimenez provided the Committee several examples of surveys for consideration. These surveys would be posted on the website and available in order to get feedback from the membership. After much discussion, The Committee directed Mr. Gimenez to distribute the first survey to the membership.

FACEBOOK PROGRESS

Mr. Gimenez reported he continues to update the Facebook Page and stated he would be including information regarding the first survey on the site.

Mr. Smith entered the meeting at 10:27 a.m.

SOCIAL MEDIA POLICY

The Committee tabled this item until the next meeting.

ADJOURNMENT: The Committee adjourned at 10:32 a.m.

Approved this ____ day of _____, 2015.

J. T. Trevino, PR Committee Chairman